



SPECIAL NOTICE

CALIFORNIA DEPARTMENT
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CUSTOMER SERVICE CENTER
1-800-400-7115
TTY
711

Flavored Tobacco Ban Where to Find the Latest Information

As California continues to enforce the flavored tobacco ban laws, we want to ensure you have access to the most up-to-date resources to help you remain compliant. Below, you will find information to support your efforts in meeting these requirements.

Unflavored Tobacco List

On December 31, 2025, the [California Office of the Attorney General](#) published the *Unflavored Tobacco List*¹ ([UTL](#)) on its [website](#). The UTL, which will be updated regularly, identifies tobacco product brand styles that do not have a characterizing flavor and are authorized for sale in California. Any tobacco product not on the UTL is prohibited under California's tobacco sales law and, therefore, cannot be sold.²

Retailers, wholesalers, and distributors may sell only the tobacco products listed on the UTL or tobacco products that are not prohibited by California's flavored tobacco sales law. We, along with other agencies, may seize flavored tobacco products or tobacco product flavor enhancers as well as impose fines for illegal products. We may also suspend and revoke the cigarette and tobacco products license of repeat offenders.

Submit product information for the UTL

To assist with maintaining the UTL, the California Office of the Attorney General created an [Unflavored Tobacco List Portal](#) to allow tobacco manufacturers and the public to submit any information about a tobacco product, such as photos, reviews, or studies, relevant to the UTL.

You can find the latest information at:

- [California Department of Public Health](#)
 - [California Prohibits the Sale of Flavored Tobacco Products](#)
- [California Office of the Attorney General](#)
 - [Flavor Ban](#)
 - Includes determination notices or letters sent to manufacturers regarding their tobacco products
 - [2024-DLE-17, Penalties for Online Sales of Flavored Tobacco Products](#) (12/20/2024)
 - [Portal](#) to submit product information for the UTL
 - [Unflavored Tobacco List Regulations](#)
- [California Department of Tax and Fee Administration](#)
 - [Tax Guide for Cigarettes and Tobacco Products](#)
 - [L-965, Flavored Cigarettes, Tobacco Products, and Tobacco Product Flavor Enhancers Are Subject to Seizure](#) (November 2024)
 - [L-885, New Law Prohibits Retail Sales of Menthol Cigarettes and Most Flavored Tobacco Products](#) (December 2022)

You may also call our Customer Service Center at 1-800-400-7115 (TTY:711) and select the option for *Special Taxes and Fees*. Customer service representatives are available Monday through Friday from 7:30 a.m. to 5:00 p.m. (Pacific time), except state holidays.

1. Health and Safety Code [section 104559.1\(m\)](#).

2. The [UTL](#) webpage provides a list of products that are exempt from California's flavored tobacco ban laws.