SPECIAL NOTICE

CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION
651 Bannon Street, Suite 100
Sacramento, CA 95811

GAVIN NEWSOM
Governor

NICOLAS MADUROS
Secretary
Government Operations Agency

TRISTA GONZALEZ
Director

CDTFA WEBSITE
www.cdtfa.ca.gov

CUSTOMER SERVICE CENTER
1-800-400-7115

TTY
711

ONLINE VERSION

ADDITIONAL INFORMATION

New Laws Affecting Cigarette and Tobacco Products Businesses

Below is a summary of upcoming law changes that affect cigarette and tobacco products businesses in California. Noncompliant businesses will be subject to product seizures, civil penalties, and license suspension or revocation, as applicable. The changes are effective January 1, 2027, unless otherwise noted.

Ban on vape products disguised as non-vape products[1]

A person must not market, promote, label, brand, advertise, distribute, offer for sale, or sell a vape product that either incorporates interactive video game features or imitates a non-vape product to disguise the true nature of the vape product from adults. For example, a person must not disguise vape products as candy or school supplies to hide their true nature and market to youth.

Ban on sales of nitrous oxide

- A retailer must not sell nitrous oxide at a retail location.[2]
- A person must not possess, store, own, or sell nitrous oxide at any site where cigarette or tobacco products are stored or sold.[3]

Retailers must display lung cancer signage[4]

- By July 1, 2027, the California Department of Public Health must make available to order on its website at *www.cdph.ca.gov*, at no cost, signage to raise lung cancer screening awareness.
- Beginning January 1, 2028, retailers must conspicuously display the signage at each retail location.

Ban on disposable, battery-embedded vapor inhalation devices (DBEVID)[5]

Beginning January 1, 2027, a new or refurbished DBEVID must not be imported or manufactured for sale in California. Beginning January 1, 2028, a new or refurbished DBEVID must not be sold, distributed, or offered for sale in California. A DBEVID is a vaporization device that contains a tobacco product, but not cannabis or a cannabis product, is not designed or intended to be reused, and is either not refillable, not rechargeable, or both.

For more information

Please read our *Tax Guide for Cigarettes and Tobacco Products* at *https://cdtfa.ca.gov/taxes-and-fees/cigarette-and-tobacco-guides/* for more information regarding enforcement and administration of the new laws. You may call our Customer Service Center at 1-800-400-7115 (TTY:711) and select the option for *Special Taxes and Fees*. Customer service representatives are available Monday through Friday from 7:30 a.m. to 5:00 p.m. (Pacific time), except state holidays.

Visit *www.cdtfa.ca.gov/subscribe/* to subscribe to our email lists to receive some of our latest news and other announcements.

[1] Assembly Bill (AB) 2667 (Stats. 2026, ch. 722)
[2] Senate Bill (SB) 758 (Stats. 2026, ch. 979)
[3] SB 936 (Stats. 2026, ch. 317)
[4] SB 1124 (Stats. 2026, ch. 726)
[5] AB 762 (Stats. 2026, ch. 717)